

DAILY PRESENTATION AND DEMONSTRATION SCHEDULE

	TUESDAY January 24 th	WEDNESDAY January 25 th	THURSDAY January 26 th
10:00 - 10:30	RetroPlate® Polishing Demonstration	Curing With Ashford Formula™	Additional Curecrete Products
10:45 - 11:15		Additional Curecrete Products	RetroPlate® Polishing Demonstration
11:30 - 12:00	International Case Studies	Ashford Formula™ vs. Lithium	
12:00 - 1:00	B R E A K		
1:00 - 1:30	Curing With Ashford Formula™	Life Cycle Cost Analysis	International Case Studies
1:45 - 2:15	Life Cycle Cost Analysis	International Case Studies	Curing With Ashford Formula™
2:30 - 3:00	Additional Curecrete Products	RetroPlate® Polishing Demonstration	Life Cycle Cost Analysis
3:15 - 3:45	Ashford Formula™ vs. Lithium		Grand Prize & Presentation Drawings

Attend any presentation and receive a **free Curecrete t-shirt, hat or water bottle!**

All presentation attendees will be entered in a **Presentation Drawing** and both **Grand Prize Drawings!**

PRESENTATION DESCRIPTIONS

ASHFORD FORMULA™ VS. LITHIUM SILICATE

"Examining Lithium Myths"

**Tuesday & Wednesday ONLY*

ADDITIONAL CURECRETE PRODUCTS

"The One Dependable Source For Your Concrete Flooring Needs"

CURING WITH ASHFORD FORMULA™

"The Benefits Of Curing With Ashford Formula™"

INTERNATIONAL CASE STUDIES

"Highlights And Notable Curecrete Projects From Across The Globe"

LIFE CYCLE COST ANALYSIS OF CURECRETE'S COMPLETE LINE OF PRODUCTS

"Discover The Benefits Of Using Curecrete's Complete Line Of Quality Products"

RETROPLATE® POLISHING DEMONSTRATION

"Experience Concrete Polishing First-Hand And The Superior Performance Of The RetroPlate® System"

GIVEAWAYS, PRESENTATION DRAWINGS AND GRAND PRIZE DRAWING

THURSDAY, JANUARY 26TH

3:00 PM

BOOTH #S11127



CRETE FILL PRO
POLYUREA PUMP
GC-13

**GRAND PRIZE!
#1**

*Must be present to win.

**GRAND PRIZE!
#2**



**Win
an
iPad 2**

*Must be present to win.



PREPARE



FIX + REPAIR



SEAL + STRENGTHEN



STYLE + DESIGN



MAINTAIN + PROTECT

ONE DEPENDABLE SOURCE FOR YOUR CONCRETE FLOORING NEEDS!

Curecrete Distribution, Inc. developed the densification process in the late 1940s, and its flagship product, the Ashford Formula™, has led the concrete densification industry ever since.

Today, the Ashford Formula™ name is synonymous with quality, performance and value. Curecrete is also the proud manufacturer of the RetroPlate® System, the original concrete polishing system, and remains committed to providing the highest quality and the most effective products available for the concrete industry today and tomorrow.

In addition to manufacturing its flagship products, Curecrete Distribution, Inc. also manufactures CreteStrip™, CreteFill Pro Series™ and CreteClean Plus with Scar Guard™, offering a complete system of quality products for your concrete flooring needs!



60+ YEARS! EXCELLENCE AND PROVEN PERFORMANCE

DID YOU KNOW?



Did you know that in 1998, the Ashford Formula™ was applied to the floors of the Las Vegas Convention Center? That's right! More than 280,000 ft² (26,000 m²) of it.

This year, we will have in our booth, a 2ft. x 2ft. area of exposed concrete to show guests what an Ashford Formula™ floor looks like. Many people don't know they're standing on one!

Curecrete Distribution, Inc.
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